

## Reasons to Participate

TFA is a international non-profit professional association founded to ensure the quality of care provided by professionals who actively pursue the goals of humane, effective, individualized treatment for children, families, and dependent adults using the common framework of the Teaching-Family Model for treatment and support.

### Reasons to Participate

- 95% of all tradeshow attendees ask for literature from participants
- 91% of surveyed attendees find tradeshow useful for information
- Educational opportunities which are exciting & informative
- Events hosted in exhibit hall providing you with maximum exposure
- TFA's Annual Conference invites all involved with the Teaching-Family Model to participate
- Demonstrate your support of TFA education through participation as an exhibitor
- The 2010 Trade Show exhibitor's directory is a useful reference tool all year long and will be provided to our members after the meeting
- Sign-up by October 1, 2011

## Registration Information

### CONTACT INFORMATION

Company \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### REGISTRATION INFORMATION

- Certified Agency      *Complimentary*
- Member Agency      \$395.00
- Nonmember      \$595.00

### SPONSORSHIP INFORMATION

- Reception — November 7      \$2,500
- Breakfast — November 8      \$1,000
- Admin Lunch — November 9      \$2,000
- Awards Dinner — November 9      \$5,000

### PAYMENT INFORMATION

- Check       CC       Bill Me

CC# \_\_\_\_\_

Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to TFA Office  
PO Box 2007  
Midlothian, VA 23113

## 2011 Exhibits & Sponsorship Opportunities

Teaching-Family Association

## 34<sup>TH</sup> ANNUAL CONFERENCE

**November 7-9**  
**Banff, Alberta**  
**Canada**  
**Fairmont Banff Springs**



TFA

TFA Office  
PO Box 2007  
Midlothian, VA 23113  
PH: 804.632.0155; FX:  
804.639.9212  
www.teaching-family.org

## Preliminary Conference Hours

### Monday, November 7

12:00 pm—5:00 pm **Exhibit Set Up**  
3:00 pm—5:00 pm Registration

### Tuesday, November 8

9:00 am—10:00 am Welcome &  
Keynote  
10:30 am—12:30 pm Workshops  
12:30 pm—3:00 pm **Exhibits Open**  
2:00 pm—5:00 pm Workshops

### Wednesday, November 9

8:00 am—9:00 am **Exhibits**  
9:00 am—12:00 pm Workshops  
12:00 pm—3:00 pm **Exhibits**  
3:00 pm **Exhibits Close**  
2:00 pm—5:00 pm Workshops  
6:30 pm Annual Banquet

### SET-UP:

**Monday, November 7  
12 pm-5 pm**

**DISMANTLE:  
Wednesday, November 9  
3 pm**

### Topics & Sessions:

- ☞ Residential Treatment
- ☞ Family Preservation
- ☞ Home Based Treatment
- ☞ Treatment Foster Care
- ☞ School Based Programs
- ☞ Residential Group Care
- ☞ Plus many interesting topics geared towards all professionals.

## Exhibit Space Rental Rates

**Certified Agency — Free (with attendance)**  
**\$395/Member Agency**  
**\$595/Nonmember**

- ⇒ CARPETED BOOTH SPACE/TABLETOPS
- ⇒ 6 FOOT DRAPED TABLE AND 2 CHAIRS
- ⇒ LIST OF CONFERENCE REGISTRANTS' NAMES, ADDRESSES, AND TELEPHONE NUMBERS WITH TARGETED INFORMATION REGARDING CAPITAL PURCHASE REQUIREMENTS AND SERVICE NEEDS
- ⇒ EXHIBIT REPRESENTATIVES MAY ATTEND ALL FOOD EVENTS AND WORKSHOPS ON THURSDAY & FRIDAY (MEMBERS MUST BE REGISTERED FOR THE MEETING)
- ⇒ NAME BADGES FOR YOUR REPRESENTATIVES

### Sponsorship Listing

You have an opportunity to support the meeting beyond exhibits. Not only will you receive *double* the space for your exhibit/display, you will also receive a full page listing in the final program book, a listing and information distributed to attendees, an article or advertisement in our newsletter and special mention at public functions.

Reception — November 7	\$2,500
Breakfast — November 8	\$1,000
Admin Lunch — November 9	\$2,000
Awards Dinner — November 9	\$5,000

Please call 804.632.0155 to inquire about special pricing and opportunities.

### Benefits of Exhibiting:

- ☞ Complimentary mailing list of attendees
  - ☞ Carpeted booth space
- ☞ Company name listing and product descriptions in official conference program
- ☞ Company name highlighted in the TFA publications
- ☞ Breaks and dedicated time in the exhibit hall Tuesday & Wednesday
  - ☞ Discounted accommodations
- ☞ Free exhibit hall passes for your valued customers and potential customers to view your exhibit during non-show hours
- ☞ No prohibition on exhibit hall sales
- ☞ Registration to all educational sessions for one representative
- ☞ Speaker sponsorships available for exhibitors
- ☞ Exclusive exhibit hours-no competing meeting sessions
  - ☞ Attendees with Buying Power
- ☞ Discount opportunity if you registered before September 1

### What the Attendees Want to Take Advantage of:

- ☞ Outcomes information and dissemination
  - ☞ Practice tips and guidelines
- ☞ Software and hardware to support activities
  - ☞ Communication aids
- ☞ Supplies for the office and home
- ☞ Business aides for expanding customer base
  - ☞ Fundraising tools